

RML Quarterly Report

Region: MidContinental

Period Covered: February 1, 2014 – April 30, 2014

Contractor name: University of Utah

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Date Submitted:

Executive Summary

LIBRARY ADVOCACY

Barb Jones, Missouri/Library Advocacy Coordinator, John Bramble, Utah/Technology Coordinator, and Claire Hamasu, Associate Director, met a number of people to describe their proposed study on cost impact of the librarian on patient care and to obtain their input on direction and methodologies. They met with the Center for Clinical and Translational Science Study Design & Biostatistics Core (statistician, bioinformaticist and a health economist). They consulted with a faculty member from the school of pharmacy who provided additional leads. They started reviewing the library literature to identify a methodology that had been used to determine cost impact of a service.

MCR staff consulted on two advocacy issues this quarter. Ms. Jones corresponded with the librarian at St. John's Hospital in Joplin, Missouri. The physicians protested the elimination of the librarian position and administration has asked the librarian to investigate an all-digital library. One of the few hospital librarians in Wyoming is retiring and her administration has decided to eliminate the position. Jim Honour, Wyoming/Member Services Coordinator, and Ms. Jones discussed with her possible responses to this decision.

HEALTH INFORMATION LITERACY

Dana Abbey, Colorado/Health Information Literacy Coordinator, identified three examples of Colorado public libraries working with K-12 schools in the area of health. In one the students visit the public library once a month and receive

instruction on resources (including health) that support what the children are studying. In Douglas County, public librarians are assigned as youth liaisons to 3-4 schools. The librarians provide training and programs which include health and science. Denver Public Library librarians partner with the city's science teachers to develop STEM programs. This programming runs throughout the year.

Bringing Health Information to the Community Blog

To overcome the challenges in communicating with the Missouri public health workforce, Ms. Jones started forwarding the BHIC Digest to two key players as a way to keep in touch with them. She asks them to forward appropriate items on to others and has received appreciative comments for this service.

State Library Meetings

The public library training needs assessment was distributed in February 2013. State Library support was engaged to distribute the questionnaire. To close the circle, coordinators met with appropriate state library staff to discuss the results. These meetings provided an opportunity for the state library contact and the coordinator to identify further collaborations that would improve the skills of public library staff to access health information. The Nebraska Library Commission will provide the names of new directors to the RML so that a packet of resources and services can be sent to them and promote *Breezing Along with the RML* and *Spotlight! on NLM Resources*. The Kansas State Library will be adding a link to the Breezing and Spotlight

recordings to the library's calendar. The Utah State Library will schedule sessions on NLM resources for its *Lunch Hour Librarianship* webinar series. The Wyoming State Library requested 6-8 minute videos on NLM resources to post to their web site.

Expert Health Search

Ms. Jones is the librarian liaison to a committee in the Society to Improve Diagnosis in Medicine. This committee developed a national patient service offering literature searches by health sciences librarians. Ms. Jones recruited librarians nationwide to pilot this project. The project was launched on April 17, 2014.

MEMBER SERVICES

New Full Member:

Southwest Baptist University (MO)

New Affiliate Members:

Central Health Center (NE)
Vatterott College (NE)
Ben Lomand High School (UT)
Mountain Crest High School (UT)
Wilson Elementary School (UT)
Clearfield Job Corps (UT)

Full to Affiliate Member

Campbell County Memorial Hospital (WY)
Menorah Medical Center (KS)
Casper College (WY)

Mr. Bramble and Ms. Hamasu are members of a planning team organizing a new consortium for health sciences librarians in Utah. This is a members based organization to replace the institution based Utah Health Sciences Library Consortium that was disbanded at the end of 2013.

Resource Library Directors Meeting

Resource Library Directors met in February and April. The Health Information Literacy Coordinators provided an update on their project area. Michael Harmelink, Associate Vice Chancellor for IR / Chief Information Officer was introduced. The Dykes Library now reports to Mr. Harmelink. Jim Bothmer, University Librarian and Director of the Health Sciences Library, described the purchase of Creighton University Medical Center Hospital by Alegen Health to form Alegen Creighton Health. The two hospital librarians for Alegen are now employees of Creighton University's Health Sciences Library. Catholic Health Initiatives has taken over management of the Alegen Creighton hospitals and closed the medical center located at the university. Mr. Bothmer is negotiating librarian services with Catholic Health Initiatives.

Education and Advocacy updates were presented at the April meeting. The directors engaged in a discussion on the reasons for and impact of hospital library closings in the region.

TECHNOLOGY

The MCR received a report from Accenture on the 508 compliance of the MCR web site. The number of pages not in compliance was very small.

Rachel Vukas, Kansas/Technology Coordinator, discussed access to Internet resources with several Network members. One institution blocks YouTube so that the how-to and educational recommendations from the MCR are not available. They reviewed the recommendations on the Strategies for Increasing Internet Access to Restricted Resources and the member

is going to try one of them. In another institution she discovered that access is determined at the corporate level for all hospitals in the system. The librarian at this institution will consult with her supervisor to determine if they can use a strategy with headquarters. A third institution that used to block social media has now relaxed their restrictions since the hospital created their own social networking sites.

Mission I'mPossible

MLA is making MLA CE credit available to game participants. Three missions have been approved for 3 CE each: Community Languages, Emergency Preparedness for Continuity of Service, and Walk'n Talk Like a CFO. Three members started playing the game in March. Although the game ended in April we still added one new "agent" in the last month. A total of 15 agents registered for the game. The winner of the game was Kitty Serling, Medical Librarian at the Research Medical Center in Missouri. The winner of the "Mission I'mPossible" game was the player with the most accumulated points.

Mobile App Experience

Mr. Bramble developed an application form for participation in the Mobile App Experience. This program is open to librarians from Full Network member institutions to support their exploration of mobile apps. They will evaluate the app and share the evaluation and experience with others in the region. The RML will cover cost of the apps. The program will begin in May 2014.

NATIONAL INITIATIVES

Community College Initiative

Ms. Hamasu partnered with Ruth Holst, Associate Director for the NN/LM Greater Midwest Region, to hold a 'check-in' meeting with members of the Community College Task Force. On March 25, members shared the activities conducted in each region and identified challenges to reaching this population.

Based on the information gathered at the meeting, the co-chairs compiled the task force update for the RML Directors meeting in May. They provided feedback to Cindy Olney, OERC Evaluation Specialist, on her report of community college activities carried out by the RMLs, suggesting two more categories of activities. They agreed that a bubble graphic with the size of the bubble reflecting the frequency an activity was carried out by all the RMLs would be useful.

K-12 Initiative

The MCR exhibited at two school conferences this quarter. In March, Mr. Bramble exhibited at the 2014 Utah Educational Library and Media Conference with 321 attendees. He was visited by 40 attendees and provided 16 demos. Four libraries joined the NN/LM. In April, Ms. Vukas exhibited at the Kansas Association of Teachers of Science Annual Conference in Junction City, Kansas. Of the 150 attendees, 42 visited the booth. Eleven demos were presented.

Also in April, Ms. Vukas met with the author of the Kansas health education standards to discuss NLM resources. There is a potential for partnering to promote the resources to teachers.

ClinicalTrials.gov Results Initiative

Ms. Abbey taught the “ClinicalTrials.gov: Results Reporting, Unique Evidence, and the Role of Medical Librarians” Moodle class, developed for this initiative.

Eighteen participants completed coursework to earn 12 MLA CE credits. Evaluations were high, from responsiveness of the instructor, to the content, to the acquisition of knowledge and skills participants will use.

Network Infrastructure

Regional Advisory Committee (RAC) activities

MCR recruited its full complement of new members for the board. Members represent community colleges, pre-schools, nursing informatics, patient safety, and pharmacology, resource libraries, and MCMLA. This year most of the board members recruited are not librarians.

Evidence Based Health

Mr. Bramble continues to work with his e-science work group. They have decided to do a regional scan of the region’s academic health sciences libraries to identify activities supporting researchers.

Assessment and evaluation activities/data

The MCR is evaluating the effectiveness of its webinar series, *Breezing Along with the RML* and *Spotlight! on NLM Resources*. Network members representing hospital, academic, special, and community college libraries, and someone who doesn’t regularly attend were included in this review. Based on staff and member conversations we will continue to host two webinars a month. Wednesday will

continue to be the day for the webinars; Friday is an alternative. New formats will be investigated. Topics were suggested by members and will be covered in the coming year. The webinar series will be renamed.

In March, one of the region’s Network members posted a question on MEDLIB-I about the use of the value calculators. She shared the four comments with us. One librarian has used the calculator several times and has found the ROI/CBA to be “invaluable” when talking to administration.

Cindy Olney, Evaluation Specialist for the Outreach Evaluation Resource Center, visited the MCR and met with Ms. Hamasu, Ms. Abbey, Betsy Kelly, Assessment & Evaluation Coordinator, and Monica Rogers, Health Information Literacy Coordinator. She provided recommendations for specific questions on assessing and evaluating MCR programs. Ms. Olney demonstrated several online tools that could be used for capturing and visualizing data. We offered ideas for the next OERC proposal. Ms. Olney reviewed the Health Information Literacy logic model. She suggested that a visualization of the logic model in terms of activities, outputs, short and long term outcomes may be helpful in explaining how the different elements relate.

MCR staff developed the questions for the Spring Questionnaire to determine whether we had met the indicators we had established for Option Year 2. The questionnaire was distributed and analyzed in April in time for staff to complete their project reports. State Library contacts were also queried to determine whether the partnership indicator with them had been met.

Ms. Abbey forwarded a story to NLM about a Network member taking the opportunity to demonstrate WISER to an EMT and how the EMT had been looking for such a resource. She heard back from the WISER Development Team that the story was appreciated.

The NNO requested and the MCR staff identified mapping datasets that they thought would be useful and forwarded them to NNO. Staff also participated in a teleconference on the outreach mapping application.

Outreach

Table 1: All newly funded awards and projects

No New Awards

Update of ongoing major projects (funded at > \$15,000):

No Awards

Table 2: Presentations and training provided by RML Staff

Data to be added at a future date

Information Technology and Transfer

Two sessions of "The EHR: What's it all About?" were presented in February to provide an overview of the electronic health record, meaningful use, and MedlinePlus Connect. Ms. Jones met with Missouri Health Connection's (MHC) Director of Special Projects about MedlinePlus Connect. MHC is a nonprofit organization that operates Missouri's statewide health information network. The director thought that the organization could have future use for MedlinePlus Connect.

Other Staff Activities

Table 3: Classes, publications, and resources developed by RML staff

Title	Medium	Submitted to MLA Educational Clearinghouse
The Knee Bone's Connected to the	Article	NA
Circulating Now	Article	NA

Other Notable Staff Activities

February 3, 2014 – Jim Honour, Wyoming/ Member Services Coordinator, Ms. Vukas, and Mr. Bramble met with Missy Harvey, Technology Coordinator for the NN/LM MAR, to learn more about the MAR Delivery Service. MAR hosts documents for members for full-text document delivery service to their users.

February 3, 2014 – Ms. Jones met with the Missouri Department of Health and Senior Services Refugee Health Coordinator. He was very familiar with the NLM's multi-language resources.

February 3, 2014 – Ms. Abbey attended the MCMLA Executive Committee meeting.

February 5, 2014 – Ms. Hamasu and Mr. Bramble attended the planning meeting for the ACA sessions at the Utah Library Association annual meeting.

February 6, 2014 – Ms. Rogers and Marty Magee, Nebraska/Education Coordinator, attended the MCMLA Education Committee meeting.

February 6, 2014 – Ms. Hamasu attended the Metropolitan Library Directors meeting for multi-type library directors in Utah.

February 11, 2014 – Ms. Hamasu and Mr. Bramble participated in a meeting to develop a questionnaire to assess space changes in academic health sciences libraries for the past ten years.

February 12, 2014 – Ms. Magee attended a webinar "Succession Planning- Board and Staff Responsibility" sponsored by the Nebraska Library Commission.

February 13, 2014 – Ms. Rogers and Ms. Magee attended the Health Literacy Nebraska Core Committee and Training Group meetings.

February 14, 2014 – Jean Shipman, Director, Ms. Hamasu, Ms. Abbey, Mr. Bramble, and Ms. Vukas participated in an interview with Thomas Conuel writer for the *NLM in Focus*.

February 18, 2014 – Mr. Honour participated in the Network/DOCLINE teleconference.

February 19-20, 2014 – Ms. Abbey exhibited at the Public Health Nurses Association of Colorado conference. Of the 83 attendees, 49 visited the booth and five demos were provided.

February 20, 2014 – Ms. Rogers attended the Center for Promoting Health and Health Equality board meeting for academic partners.

February 28, 2014 – Ms. Magee participated in the MCMLA Nominating Committee meeting.

March 4, 2014 – Ms. Magee and Ms. Rogers attended the MCMLA Education Committee meeting.

March 6-31, 2014 – Ms. Rogers served on Creighton University's Public Health Week Committee. She helped to assemble a libguide and produce a video on health literacy and the library.

March 7, 2014 – Ms. Rogers attended the ICON meeting and coordinated the program.

March 14, 2014 – Ms. Abbey attended the MCMLA Executive Committee meeting.

March 18, 2014 – Ms. Abbey attended the Health Care Education Association Communications (HCEA) Committee meeting.

March 18, 2014 – Ms. Rogers consulted with Creighton nursing faculty on fostering follow up communication among a health center and a visiting nurses association.

March 21, 2014 – Ms. Jones exhibited at the Missouri Center for Patient Safety Annual Conference. Of the 125 attendees, 50 stopped by the booth and Ms. Jones presented ten demos.

March 27, 2014 – Ms. Rogers attended Creighton University's Violence Prevention Advisory Board meeting where she promoted resources from NLM concerning domestic violence.

March 28, 2014 – Ms. Abbey attended the Digital Literacy Committee of Broadband Knights. This group addresses digital literacy gaps in the state and is affiliated with the Governor's Office.

March 29, 2014 – Ms. Rogers exhibited at the Black Family Wellness event where 106 visitors stopped by the table.

March 30, 2014 – Ms. Magee participated in the MCMLA Nominating Committee meeting.

March 31, 2014 – Ms. Kelly and Ms. Jones consulted with Susan Barnes from the Outreach Evaluation Resource Center on updating "Measuring Your Impact."

March 31, 2014 – Mr. Bramble and Ms. Hamasu visited Affiliate member Southern Utah University.

March 31, 2014 – Mr. Bramble and Ms. Hamasu met with the health educator of the Southwest Utah Public Health Department and introduced him to PH Partners.

April 1-2, 2014 – Mr. Bramble and Ms. Hamasu paid site visits to libraries in St. George, Utah: Dixie Regional Medical Center, Dixie State University, and the Washington County Public Library System.

April 1, 2014 – Ms. Rogers and Ms. Magee viewed a webinar on AHIP sponsored by the MCMLA.

April 9, 2014 – Ms. Hamasu attended the session, "Small Group Work," presented by a faculty member on activities to facilitate working with small groups.

April 10, 2014 – Ms. Rogers participated in the Health Literacy Nebraska (HLN) Steering Committee meeting and the Training Group meeting. She will host the June webinar for the HLN.

April 14, 2014 – Ms. Magee attended a presentation on the University of Nebraska Medical Center's institutional repository.

April 16, 2014 – Ms. Hamasu attended the MLA webcast, "Librarians Collaborating to Produce Systematic Reviews: Project Launch to Publication."

April 21, 2014 – Ms. Hamasu participated in the quarterly TC4C meeting. She agreed to ask the other RMLs about individuals working with Native American populations who would like to participate in a teleconference where experiences are shared.

April 22, 2014 – Ms. Vukas worked with a Network member to develop a sexual health workshop for the Mid-America Library Alliance. The Alliance is an active consortia of nearly 900 library systems in 11 states.

April 22, 2014 – Ms. Magee attended "Regional Systems Revamp," about reducing the number of regions sponsored by the Nebraska Library Commission.

April 23-24, 2014 – Ms. Magee exhibited at the Nebraska Educational Technology Association meeting with 2,300 attendees. Most of the 150 visitors to the booth had not heard of MedlinePlus. Two demos were given.

April 24, 2014 – Ms. Hamasu attended the Metro Directors meeting coordinated by the Utah State Library Division for directors of multi-type libraries in the state.

April 28, 2014 – Ms. Magee attended a management seminar, "How to Spot'em" by Jamie LaRue.

April 28, 2014 – Ms. Hamasu compiled the list of missing activities for the National Initiatives report for the MCR and forwarded them to Ms. Olney of the OERC.

April 30, 2014 – Ms. Vukas exhibited at the Annual Governor's Conference on Public Health with 320 attendees. Benefiting from an excellent booth location, she was visited by 109 public health workers and gave 16 demos.

Attachments

Attachment 1 – Promotional Materials Provided

Date	Who	Items Provided	Purpose
3/7/2014	Johnson County Library <i>Kansas</i>	– 100 - MedlinePlus Bookmark	A health display in the public area of our library.
3/17/2014	9Health Fair - Windsor Gardens <i>Colorado</i>	– 250 - Consumer Health Card – 100 - Health Information for Senior Citizens Card – 50 - Genetics Home Reference Card – 50 - Household Products Database Card	Community health fair.
3/17/2014	National Jewish Tucker Library <i>Colorado</i>	– 100 - MedlinePlus Bookmark – 50 - ClinicalTrials.gov Card – 50 - Genetics Home Reference Card	For patient education in the library.
4/3/2014	Washington County Library <i>Utah</i>	– 100 - MedlinePlus Bookmark – 10 - Health Information for Senior Citizens Card – 10 - Tox Town Brochure – 10 - Household Products Database Card	Distribution to patrons with medical info questions.