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PAGE 1: K-12 School Partnership 2015-2016 Application

Q1: Please include your contact information

Name:	Margaret A. Hoogland
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Q2: Are partners Full or Affiliate members of the National Network of Libraries of Medicine, MidContinental Region? One, but not both

Q3: Project Title Connecting Kids and Health Information via Community Partnerships

Q4: Project Leader (person responsible for submitting reports and invoices) Margaret A. Hoogland, MLS, Distance Support Librarian, A.T. Still University of Health Sciences

Q5: Summary: A one paragraph summary statement of the proposed project.

This project focuses on developing and strengthening key partnerships to benefit community access to health information. Margaret Hoogland, of A.T. Still Memorial Library at A.T. Still University of Health Sciences (ATSU) will collaborate with Melissa Kinney, librarian and instructor at William Mathew Middle School (WMMS) in Kirksville, Missouri, and NEMO Heart Health Corporation (NHH) – a volunteer community health organization. Partners will pilot a program during the 2015-2016 academic year instructing students on the basics of evaluating and using online health information. The NHH website (www.nemohearthealth.com) will be updated to include targeted health and science resources from the National Libraries of Medicine and used as an instructive tool for students. Providing access to quality health information supports healthier lifestyles and encourages habits and skills that students can share with family and peers. Instilling these values at a young age can positively influence the outlook of students before they enter the teen years. Further, providing credible, user-friendly, and up-to-date content on the NHH website promotes NHH’s mission to encourage heart-healthy living throughout Kirksville and surrounding rural counties. If successful, this pilot program could become part of future NHH programming via expansion into other nearby schools.

Q6: List up to three project objectives.

1. Increase awareness on how to assess health information.
2. Increase visibility of authoritative health information resources, such as MedlinePlus.
3. Bridge connections between A.T. Still University, NEMO Heart Health Corporation, and William Matthew Middle School in Northeast Missouri.

Q7: How will you evaluate the project?

Ms. Hoogland will discuss project objectives and implementation with Ms. Kinney and the NEMO Heart Health Corporation. Ms. Hoogland will work with developers updating the NHH website to incorporate resources from the National Libraries of Medicine (such as Medline Plus and the K-12 Science and Health Education website). Google Analytics will be used to assess the impact of the content development and website redesign.

Following website updates, Ms. Hoogland and Ms. Kinney will collaborate to select age-appropriate materials related to active lifestyles, nutrition, and CPR basics for student use during scheduled library classes. WMMS currently uses the Google Classroom, which will be used to prepare, edit, and distribute the assignment and pre-/post-tests. Using Google Docs, Ms. Hoogland will create a set of questions for the assignment and pre-/post-tests for Ms. Kinney and her colleagues to review and to edit for the appropriate age level. The assignment will direct students to visit the NHH website to find selected materials on healthy lifestyles. The post-test will determine what information the students learned, how they evaluated materials, and direct them to consider ways to use the information in daily life. The assignment and pre-/post-tests will be available to students in library periods for approximately one month – ideally in February – which is the American Heart Association’s Heart Healthy month. Data from the assessments will be shared with project partners and made available for future use by NEMO Heart Health.

Q8: How will the project funding be allocated?

ATSU respectfully requests \$1,500 to fund Phase One of the NEMO Heart Health Corporation website redesign. A vendor bid in the amount of \$1,500 is on file. ATSU will be responsible for administering grant money and partnering with NHH to implement the redesign. Phase One will use content made available by the National Library of Medicine and focus on making the website user-friendly for multiple browsers and devices. NHH will continue website development and maintenance beyond the scope of the grant. In addition to the grant request, ATSU pledges the necessary time and effort for Ms. Hoogland’s role in the project, including content development during Phase One implementation; coursework development for school-based training; required reporting; and dissemination of results.