

RML Quarterly Report

Region: MidContinental

Period Covered: August 1, 2015 – October 31, 2015

Contractor name: University of Utah

Contract Number: HHS-N-276-2011-00006-C

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Executive Summary

PERSONNEL

Christian Minter joined the NN/LM MCR as the Education/Nebraska Coordinator on August 3, 2015. She was hired by McGoogan Library of Medicine in Omaha, Nebraska.

Monica Rogers, Health Information Literacy Coordinator, resigned from her position at Creighton University to become the Head of the Reference & User Support Services at the University of New Mexico Health Sciences Library and Informatics Center.

Creighton University is recruiting for the Health Information Literacy Coordinator position. Ms. Minter is on the search committee.

Claire Hamasu, Associate Director, was recognized with the MCMLA Outstanding Achievement Award during the 2015 MCMLA Virtual Meeting.

EDUCATION

Betsy Kelly, Assessment and Evaluation Coordinator, developed modules for developing a logic model to plan a service or program as part of the Librarians in the Wonderful Land of Oz. Two members who were active in last year's game were recruited as Game Masters. One is a hospital librarian the other is an academic health sciences librarian.

LIBRARY ADVOCACY

Regular meetings were scheduled with health economist, Kari Jones, to support her work on the cost impact of the librarian study. Ms. Jones conducted

interviews with eight health sciences librarians in the region to better understand the work processes of librarians who provide information to clinicians.

HEALTH INFORMATION LITERACY

Dana Abbey, Colorado/Health Information Literacy Coordinator, exhibited and was a panelist on funding opportunities at the Higher Education - Technical Assistance Project. This is an Office of Minority Health Resource Center (OMHRC) training program. The purpose is to assist higher education institutions to secure resources and build partnerships. NLM partnered with OMHRC and recruited RML staff to assist.

The NN/LM MCR initiated its REDDIT effort where staff monitors questions and responds with links to credible sources focusing on NLM resources. Twenty queries were selected. There was a great response to one of the responses, "Holy smokes. When did you join up? I'll be referring to you often :)"

HCEA

Ms. Abbey responded to three posts on the Health Care Educators Association listservs.

BHIC Blog

Ms. Rogers trained Kate Flewelling, Outreach Coordinator for the NN/LM Middle Atlantic Region, and set her up with an admin account to manage the blog until a new coordinator was hired. Ms. Abbey will monitor the Bitly account to track clicks on links.

Expert HealthSearch

Barb Jones, Missouri/Library Advocacy Coordinator, reviewed the design for web page on the Society to Improve Diagnosis in Medicine web site. She distributed four requests to librarians to do literature searches for patients as part of the Expert HealthSearch.

MEMBER SERVICES

Full to Affiliate Member:

Truman VA (MO)

Penrose Hospital (CO)

New Affiliate Members:

Jackson Hole High School (WY)

Central Wyoming College (WY)

All staff presented "NN/LM MCR Past and Future," the MCR session for the 2015 MCMLA Virtual Meeting. Members were invited to play bingo based on the content of the presentation. Everyone who reached bingo was entered into a drawing for one of eight gift boxes.

The bi-monthly Resource Library Directors meeting was held in October. Jim Honour, Wyoming/Member Services Coordinator, offered an update of the Member Services project area and solicited suggestions from the directors on how to best assist and manage the MedPrint program. The directors also discussed broadening the concept of the resource library beyond those that receive subawards from the University of Utah.

TECHNOLOGY

In October, Alicia Lillich, Kansas/Technology Coordinator, interviewed two Kansas Network members for the effective practice video series. Both are hospital librarians.

Planning is underway for the symposium to be held in collaboration with the Pacific Northwest Region. The goal and objectives for the event have been finalized.

NATIONAL INITIATIVES

Community College Initiative

Cindy Olney, Interim Director of the Outreach Evaluation Resource Center, reminded Ms. Hamasu that it was time to review the evaluation plan of the community college initiative. Beth Layton, Greater Midwest Region Associate Director, co-chairs this task force. New members were recruited from regions where there had been staff turnover.

K-12 Initiative

On September 2, Ms. Jones attended the quarterly meeting of the Missouri Coordinated School Health Coalition. Coalition members come from diverse agencies and organizations to support school health.

On October 26 and 27, John Bramble, Utah/Technology Coordinator, and Ms. Hamasu met with Rob Logan from NLM to discuss his presentation describing the NLM-HOSA pilot. They attended the State Fall Leadership Conference where Mr. Logan met with students who were interested in the pilot.

Network Infrastructure

Regional Advisory Board (RAB) activities

Ms. Hamasu consulted with the coordinators about candidates for the Regional Advisory Board. By the end of the quarter she had filled all the slots except two.

Evidence Based Health

No Activity

Assessment and evaluation activities/data

Ms. Kelly reviewed webinar attendance data from Adobe Connect for July 2012-July 2015 to determine whether there were any patterns in participation. Preliminary analysis indicates that about 30% of our full Network members and fewer affiliates are attending our live sessions. Additional viewers watch the recording but we are unable to identify who they are.

Outreach

Table 1: All newly funded awards and projects

No Activity

Update of ongoing major projects (funded at > \$15,000):

No Activity

Table 2: Presentations and training provided by RML Staff

Data to be added at a future date

Information Technology and Transfer:

No Activity

Other Staff Activities

Table 3: Classes, publications and resources developed by RML staff

Title	Medium	Submitted to MLA Educational Clearinghouse
Patient Education Materials Assessment Tool (PEMAT)	Article	NA
Veteran's Health Information Resources	Article	NA

Other Notable Staff Activities:

August 1, 2015 – Ms. Rogers submitted MLA CE applications for the chapter annual meeting CE.

August 1, 2015 – Ms. Rogers attended the Creighton Center for Promoting Health and Health Equality board meeting.

August 4, 2015 – Ms. Rogers participated in the book discussions sponsored by the NN/LM MCR.

August 4-28, 2015 – Ms. Minter received orientation to the RML by all members of the staff.

August 5, 2015 – Ms. Jones met with the Healthcare Coordinator for Refugee and Immigration Services to train her to use foreign language resources.

August 7, 2015 – Ms. Lillich and Ms. Minter participated in the NLM orientation for new RML staff.

August 11, 2015 – Ms. Hamasu watched the webinar sponsored by the Advisory Committee to the NIH Director where they discussed the RFI on NIH's strategic plan.

August 18, 2015 – Mr. Honour attended the Network/DOCLINE Coordinators videoconference.

August 18-20, 2015 – Ms. Lillich attended the Smart Data Conference in San Jose, California. It was sponsored by MarkLogic.

August 18, 2015 – Mr. Bramble and Matt Steadman, Web Software Developer, were interviewed by the University of Utah health sciences radio program on incorporating gamification in online learning.

August 19, 2015 – Ms. Rogers and Ms. Minter attended the Health Literacy Nebraska Steering committee meeting where Ms. Minter was introduced.

August 20, 2015 – Mr. Honour exhibited at the Wyoming Trauma Conference sponsored by the Office of Emergency Medical Services, Wyoming Department of Health. Of the 373 attendees, 21 visited the booth, and two reported that the information received was useful. Five demonstrations were presented.

August 21, 2015 – Ms. Rogers held her last executive board meeting of ICON as chair.

August 27, 2015 – Ms. Abbey exhibited at the HE-TAP Regional Training held in Denver, Colorado. She met with all of the 32 attendees, 14 of whom reported that the information they received was useful.

August 29, 2015 – Ms. Lillich helped staff the exhibit booth at the Central Veterinary Conference in Kansas City, Missouri. She was helping a Network member who had received funding from the NN/LM SCR to exhibit at this meeting.

September 1, 2015 – Ms. Hamasu and Mr. Bramble met with a radiologist who is also on faculty in the Department of Biomedical Informatics to learn about what the University of Utah is doing with clinical data.

September 2, 2015 – Ms. Abbey attended the meeting of the Health Literacy Colorado Coalition where they finalized the program for their health literacy conference scheduled for October.

September 2, 2015 – Ms. Rogers introduced Ms. Minter to the Omaha Refugee Task Force and Health Literacy Nebraska.

September 2, 2015 – Ms. Minter attended the Health Literacy Nebraska Steering Committee conference call to plan activities for Health Literacy Month (October).

September 9, 2015 – Ms. Minter attended the North Omaha Community Care Council Meeting and their Youth and Adult Outreach Committee. They are planning a conference for teens on pregnancy.

September 10, 2015 – Ms. Minter met with the Library Development Consultant and the Continuing Education Coordinator for the Nebraska Library Commission. She also visited with the heads of the libraries for Southeast Community College and Bryan College.

September 11, 2015 – Ms. Lillich and Ms. Minter attended “Back to School: Enhance your Research with HSR Methods, Tools, and Resources from the National Library of Medicine” hosted by AcademyHealth.

September 11, 2015 – Ms. Minter attended the ICON meeting and informed members of upcoming webinars.

September 15, 2015 – Ms. Abbey exhibited at the 2015 Public Health in the Rockies conference. Of the 450 attendees, 150 visited the booth and 28 reported they had received useful information. Ten demos were provided.

September 16, 2015 – Mr. Honour attended the Network/DOCLINE Coordinators videoconference.

September 16, 2015 – Ms. Minter met with the director of the Three Rivers Library System, one of four non-profit corporations partnering with the Nebraska Library Commission to provide access to improved library services.

September 17, 2015 – Mr. Honour attended the LinkOut Quarterly meeting.

September 17, 2015 – Ms. Minter attended "Health on the Range: Rural Health Issues and Resources" webinar sponsored by NN/LM MAR.

September 19, 2015 – Ms. Minter exhibited at the Eastern Nebraska Jurisdiction Community Health Fair hosted by the Greater St. Paul Worship Center in Omaha, Nebraska. Internet connection was unavailable. Seventeen attendees visited the booth and 12 reported they received useful information.

September 21, 2015 – Ms. Lillich exhibited at the KUMC Postdoctoral Fair held in Kansas City, Kansas. There was little interest in NLM resources; no one wanted a demo. She spoke to 10 of the 46 attendees and no one reported that they had received useful information.

September 21, 2015 – Ms. Hamasu attended the keynote by Brent James during the Annual Education Symposium at the University of Utah. His topic was the use of data to improve training.

September 22, 2015 – Ms. Minter exhibited at the Public Health Association of Nebraska Conference. Of the 140 attendees, 35 visited the booth and 17 reported they received useful information. One demo was provided.

September 22, 2015 – Ms. Jones attended the announcement of the latest Institute of Medicine report, Improving Diagnosis in Health Care.

September 22, 2015 – Ms. Hamasu and Mr. Bramble met with Julio Facelli a faculty member of the Department of Biomedical Informatics on the use of clinical data.

September 23, 2015 – Ms. Jones exhibited at the Missouri Public Health Association meeting attended by 250 people. Sixty attendees visited the booth, 50 reported they received useful information. She provided 24 demos.

September 24, 2015 – Ms. Minter attended the Outreach/Education Coordinator teleconference.

September 24-25, 2015 – Mr. Honour exhibited at the Wyoming/Mountain Plains Library Associations joint meeting in Cheyenne, Wyoming. There were 350 attendees of whom 36 visited the booth and six reported they had received useful information. Six demos were presented.

September 25, 2015 – Ms. Minter attended the Information Exchange Conference in Omaha that focused on information access in Nebraska. It was sponsored by the Kaneko UNO Library, a non-profit organization.

September 25, 2015 – Ms. Jones attended the Refugee and Immigration Services Advisory Meeting.

September 26-27, 2015 – Ms. Jones attended the Diagnostic Error in Medicine Conference in Washington, D.C. During the pre-conference she announced the revised version of the Expert HealthSearch program.

September 30, 2015 – Mr. Bramble assisted MCMLA with formatting Adobe Connect for their virtual meeting.

September 30, 2015 – Ms. Hamasu and Jean Shipman, Director, met with the Nebraska Resource Library Directors from Creighton University and University of Nebraska. They discussed the reduction of fte that would start with the new grant and the responsibilities of the coordinators to the NN/LM program.

September 30-October 2, 2015 – Ms. Lillich and Ms. Jones exhibited at the Kansas and Missouri Library Association Joint Annual Conference. Of the 900 attendees they had 102 visitors and 64 reported that the information they received was useful.

October 1-3, 2015 – Ms. Abbey and Ms. Minter exhibited at the American Association of Family Physicians Conference in Denver, Colorado; a nationally assigned exhibit. Of the 3,800 attendees, 171 visited the exhibit and 45 reported that the information they received was useful.

October 1-9, 2015 – Mr. Bramble demonstrated the features of Adobe Connect to the MCMLA virtual meeting planners.

October 5, 2015 – Ms. Abbey attended the Colorado Council of Medical Librarians Internet Committee meeting.

October 7, 2015 – Ms. Abbey attended the Health Literacy Colorado Coalition meeting where they discussed their health literacy conference held on October 2. Ms. Abbey set up a listserv and Facebook page for the coalition.

October 14, 2015 – Ms. Lillich attended the Health Sciences Library Network of Kansas City (HSLNKC) quarterly meeting. The RML may provide CE for them in the upcoming year.

October 14-16, 2015 – Ms. Minter exhibited at the joint Nebraska Library Association and Nebraska School Librarians Association in Lincoln, Nebraska. Of the 562 attendees, 50 visited the booth and 27 reported that the information they received was useful.

October 16-17, 2015 – Ms. Jones and Ms. Kelly exhibited at the National Rural Education Association in St. Louis, Missouri; this was a nationally assigned exhibit. Of the 250 attendees, 60 visited the booth and 59 reported that information they received was useful.

October 17, 2015 – Ms. Minter exhibited at the BiNational Health Fair in Omaha, Nebraska. Of the 600 attendees, 75 visited the exhibit and 12 reported that the information they received was useful.

October 19, 2015 – Ms. Hamasu and Ms. Abbey attended the Tribal Connections meeting on the use of social media in Indian country. The presentation featured a librarian and faculty from A.T. Still University, a Network member.

October 22, 2015 – Ms. Minter and Ms. Hamasu attended the APHA webinar "Building a Public Health Literate Organization." One of the presenters described work she had done in Nebraska.

October 22-24, 2015 – Ms. Abbey exhibited at the Colorado Association of Libraries conference in Loveland, Colorado. Of the 1,200 attendees, 358 visited the booth and 23 reported that the information they received was useful.

October 23, 2015 – Mr. Bramble exhibited at the Intermountain Healthcare's Nursing Research Conference in Murray, Utah. Of the 240 registrants, 46 visited the booth and seven reported that the information they received was useful.

October 25-28, 2015 – Mr. Bramble and librarians from the Spencer S. Eccles Health Sciences Library substituted for SIS staff, whose travel arrangements fell through, to exhibit at the Society of Environmental Toxicology and Chemistry conference in Salt Lake City, Utah.

October 26-27, 2015 – Ms. Jones exhibited at the Missouri Association of Rural Education at Lake Ozark, Missouri. Of the 150 attendees, six visited the booth and all reported that the information they received was useful.

October 27, 2015 – Ms. Minter attended the webinar, "Virtual Presence: Communicate with Impact."

October 28, 2015 – Ms. Hamasu attended the MLA webinar "Data Visualization Skills and Tools for Librarians."

October 28, 2015 – Ms. Minter attended the South Omaha Community Care Council Meeting where they discussed results of the BiNational Health Fair activities.

October 29, 2015 – Ms. Jones attended the advisory group for the Missouri Center for Education Safety. The invitation to join this group was extended from an encounter at the National Rural Education Association exhibit.

October 29, 2015 – Mr. Honour signed the Downtown Clinic in Laramie, Wyoming to participate in the Under Connected CBO iPad Project.

October 30, 2015 – Ms. Minter co-exhibited at the Olson Center Women's Health & Wellness Conference in La Vista, Nebraska, with a librarian from McGoogan Library of Medicine. 124 attendees visited the booth and 100 reported that the information they received was useful.

October 31, 2015 – Ms. Minter exhibited at the Nebraska Academy of Family Physicians Fall Conference. Of the 63 attendees, 20 visited the exhibit and 12 reported that the information they received was useful.

Attachments

Attachment 1

Quarterly OARF summary data: RML staff activities

Attachment 2

Quarterly OARF summary data: Subcontractor activities

Attachment 3 - NN/LM Project Reports

Project Quarterly Reports

[Red Feather Lakes Library – Having Fun with Health – August 19-October 31, 2015](#)

[Longmont High School, Colorado – Health and Wellness Public Service Announcements – August 1-October 30, 2015](#)

[National Jewish Health – Literacy for Life: Teaming Up for Healthy Kids and Communities Funding Information – August 19-October 15, 2015](#)

[Richfield Public Library – Youth Mental Health Outreach \(Library Partnership with Sevier County School District\) – May 15-August 15, 2015](#)

Attachment 4 – Promotional Materials Provided

Date	Who	Items Provided	Purpose
8/14/2015	Hope Fox Eccles Health Library <i>Utah</i>	– 300 - MedlinePlus Bookmark	Will be using to pass out at a Be Well Health Fair for the University of Utah.