

RML Quarterly Report

Region: MidContinental

Period Covered: November 1, 2015 – January 31, 2016

Contractor name: University of Utah

Contract Number: HHS-N-276-2011-00006-C

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Executive Summary

PERSONNEL

Christian Minter, Nebraska/Education Coordinator, was a member of the search committee to recruit the NN/LM MCR Health Information Literacy Coordinator based at Creighton University. The candidate's interview schedule included time to meet the NN/LM MCR staff. Her presentation was videobroadcast so that NN/LM MCR staff could attend.

Annette Parde-Maass was hired as the Health Information Literacy Coordinator at Creighton University Health Sciences Library. Her first day at work was January 4, 2016. During the month she met with all staff members and was introduced to the NN/LM MCR culture, policies, and procedures. She learned about the management of the BHIC blog and began posting to the blog.

The library directors and coordinators from Creighton University Health Sciences Library and McGoogan Library of Medicine discussed the education and outreach responsibilities for 2016-2021. At the beginning of the cooperative agreement, each of the positions will be reduced to .5fte on the NN/LM budget. They decided that the coordinators would work together and equally share responsibility on outreach and education.

EDUCATION

Librarians in the Wonderful Land of Oz had 17 active players this quarter enrolled in the following challenges:

- The Yellow Brick Road, Poppy Field, or Forest – which direction should you go? Planning For and Showing Impact
- Memes and GIFs and Videos - Oh My!: Using Pop Culture to Enhance Instruction
- Dazzling Data Visualization
- Just Click your Heels to Go Beyond Facebook and Twitter: Engaging Professional Users via Social Media

Completed Challenges:

- Memes and GIFs and Videos - Oh My!: Using Pop Culture to Enhance Instruction - one participant
- Dazzling Data Visualizations - two participants

LIBRARY ADVOCACY

Barb Jones, Library Advocacy/Missouri Coordinator, and Deb Ward, Director of the J. Otto Lottes Health Sciences Library, met with a staff member at Truman VA to discuss an arrangement for library services to the VA. Truman VA closed their library when the librarian retired.

Claire Hamasu, Associate Director, John Bramble, Utah/ Technology Coordinator, and Ms. Jones, met with Kari Jones Ph.D., the study design consultant for the cost impact of the librarian study. Ms. Jones reported back on the interviews with librarians in the region. She drafted a methodology plan for the study.

HEALTH INFORMATION LITERACY

HCEA and Reddit Listservs

Dana Abbey, Colorado/Health Information Literacy Coordinator, continues to monitor and receive positive feedback to her responses to health information resource questions on the Health Care Education Association listservs. She answered six posts this quarter.

Coordinators responded to 53 health related questions in Reddit this quarter. All but one received at least a 1 point upvote indicating that the responses were useful. One of the responses, regarding dementia in turtles and whales, received a 59 point upvote.

NN/LM MCR Community-Based Organization iPad Project

The Downton Clinic in Laramie, Wyoming signed on as a participant in November. Jim Honour, Wyoming/Member Services Coordinator, provided instruction on NLM resources.

MEMBER SERVICES

New Full Member:

Baker University (KS)

Full Member Closed:

VA Medical Center Sheridan (WY)

Full Member to Affiliate:

University of Wyoming Family Medicine (WY)

New Affiliate Members:

Sweetwater County Library (WY)
Freemont County Library System,
Lander Branch (WY)
Fremont County Library System,
Riverton Branch (WY)

Arapahoe Library District (CO)
Three Rivers Library System (NE)

Mr. Honour visited member libraries in Rock Springs, Wyoming: White Mountain Library, Hay Library at Western Wyoming Community College, United Way of Southwest Wyoming, and Memorial Hospital of Sweetwater County. He introduced all staff that he met with to NLM and NN/LM resources and services.

In December, Mr. Honour received a report that 49 DOCLINE users had not updated their library's service schedule. He coordinated staff efforts to have all DOCLINE participants update their schedule. Coordinators also assisted members who had to change their password to comply with new DOCLINE security standards.

The Resource Library Directors met for their bi-monthly meeting. Ms. Abbey provided an overview of the Health Information Literacy project area. Jim Bothmer, University Librarian for Creighton University, updated the group on the recruitment effort for the Health Information Literacy Coordinator. Ms. Hamasu reviewed the unexpended from OY3, which was higher than usual due to position vacancies at several institutions. She stressed the importance of tracking spending especially in the next five year cycle, when budgets will be cut.

TECHNOLOGY

Using the mobile recording unit, Ms. Minter recorded an interview with Marty Magee on her effective librarian practices.

Coordinators were assigned web pages for the annual review of the NN/LM MCR web site.

NATIONAL INITIATIVES

K-12 Initiative

Denise Abbott, Utah HOSA State Advisor; Rob Logan from NLM; Mr. Bramble; and Ms. Hamasu continued to work on the NLM-HOSA Pilot. Ms. Hamasu drafted a plan to evaluate the pilot that was approved by all coordinators. Mr. Bramble coached Ms. Abbott on the use of MedlinePlus in preparation for the training she would provide to HOSA advisors and students for the NLM-HOSA pilot. In December, Mr. Bramble reviewed the presentation slides that Ms. Abbott intended to use for training. He made

extensive changes. To lend his support he attended the training on MedlinePlus at Fremont High School, UT.

Community College Initiative

Ms. Hamasu met with Beth Layton, Associate Director for the NN/LM Greater Midwest Region, and Cindy Olney, Acting Associate Director for the Outreach Evaluation Center, to finalize the evaluation plan for the Community College Task Force. They presented the plan to the task force members on January 12, 2016.

Network Infrastructure

Regional Advisory Board (RAB) activities

Ms. Hamasu completed recruiting all members of the Regional Advisory Board.

Evidence Based Health

Staff from the NN/LM MCR and PNR continued planning "Using Data to Improve Clinical Patient Outcomes." They finalized the purpose and objectives of the event. Task assignments were made. There will be no keynote since all speakers are very knowledgeable. Instead speakers will have an equal amount of time to explore their topics. No librarian involved in working with patient data to improve outcomes could be found to be a speaker. David Kaelber, Chris Longhurst, and Nick Meo are the selected speakers. A web site has been established. (<https://nnlm.gov/data-forum>)

Mr. Bramble and Alicia Lillich, Kansas/ Technology Coordinator, launched a data journal club in December. Ten Network members who applied were accepted. Three teams have been formed to select the articles that will be discussed by the group as a whole. The articles address the topics: the importance of big data, clinical data, and clinical trials data.

Assessment and evaluation activities/data:

The following comment was posted to the HLS (Hospital Library Section) listserv about the "Coach Katy" column published in the *National Network*, the newsletter for the MLA Hospital Library Section, The column is written by Ms. Jones and is first published in the *Plains to Peaks Post* as "Whoo Says." A reader commented on this column about library promotion and teams, "Her responses were helpful, and

she referenced several good points from the literature regarding team development and communication.”

Betsy Kelly, Assessment & Evaluation Coordinator, modified the Activity Reporting System to accept the new outcomes and indicators for 2016-2021. She removed fields that will not be used and added fields for the cores and aims.

Ms. Hamasu and Ms. Kelly developed the format for the 2016-2021 logic model. The logic model is based on the proposal submitted to NLM and will include the NN/LM Goal, Outcomes, and Indicators for each year.

All coordinators wrote indicators for each of the five years of their project areas to lead up to the outcome to be reached by the end of the cooperative agreement.

Outreach

Table 1: All newly funded awards and projects

No Activity

Update of ongoing major projects (funded at > \$15,000)

No Activity

Table 2: Presentations and training provided by RML Staff

Data to be added at a future date

Information Technology and Transfer

No Activity

Other Staff Activities

Table 3: Classes, publications and resources developed by RML staff

Title	Medium	Submitted to MLA Educational Clearinghouse
NLM History of Medicine Exhibition Program	Article	N/A

Other Notable Staff Activities

November 1-5, 2015 – Mr. Bramble, Jessi Van Der Volgen, Assistant Director of the National Library of Medicine Training Center, and an Eccles Health Sciences librarian staffed the exhibit booth at the Society of Environmental Toxicology and Chemistry conference when the travel plans for the NLM staff person fell through. Of the 40 visitors to the booth, 27 reported that the information was useful.

November 2, 2015 – Ms. Abbey exhibited at the Family Medicine Review in Aurora, Colorado. Of the 140 attendees, 120 visited the booth and 22 reported that they received useful information. Thirty-one demos were provided.

November 3-5, 2015 – Ms. Minter exhibited at the Society of Health and Physical Educators – Nebraska conference in Kearney, Nebraska. Of the 170 attendees, 20 visited the booth and seven reported that the information received was useful. There was one demo.

November 4, 2015 – Ms. Abbey attended the Health Literacy Colorado Coalition. They considered an inquiry from the School of Public Health to serve as a practicum site for students.

November 4, 2015 – Mr. Honour exhibited at the Wyoming Association for Health, Physical Education, Recreation, and Dance in Rock Springs, Wyoming. Of the 140 attendees, 50 visited the booth and four reported that the information was useful. There were eight demos provided.

November 4-5, 2015 – Ms. Jones exhibited at the Missouri Community College Association conference at Lake Ozark, Missouri. Of the 500 attendees, 49 visited the booth and 35 reported that that the information received was useful. There were nine demos.

November 6, 2015 – Ms. Minter attended the Brick and Click Conference in Maryville, Missouri, hosted by the Northwest Missouri State University.

November 10, 2015 – Ms. Hamasu contacted the University of Utah’s Manager of Assistive Technology for resources on audio description. He did not know of any.

November 17-18, 2015 – Ms. Minter and Ms. Lillich exhibited at the Association for Healthcare Emergency Preparedness Professionals in Omaha, Nebraska at the request of NLM’s Disaster Information Resource Center. Of the 72 attendees of 39 visited the booth and 12 reported that the information received was useful. There were no demos.

November 17, 2015 – Ms. Hamasu met with Louisa Stark, Director for the University of Utah’s Genetics Science Learning Center, to review the logistics of participating in the March *Breezing Along with the RML*.

November 19, 2015 – Ms. Abbey exhibited at the Colorado Science Teachers Conference in Denver. Of the 350 attendees, 128 visited the booth, and 29 reported that the information received was useful. Eight demos were provided.

November 19, 2015 – Ms. Lillich attended the quarterly meeting of Health Literacy Kansas. They are in the process of strategic planning.

November 20, 2015 – Ms. Minter met with a contractor for the Breast Cancer Control Partnership Network’s Professional Education Work Group. The work group promotes educational resources. The contractor was interested in promoting NN/LM training webinars and wanted assistance in developing a toolkit of resources for physicians.

November 20, 2015 – Ms. Hamasu and Mr. Bramble met with the Chief Analytics Office of the University of Utah’s Health Sciences to learn more about the value driven outcomes data that is collected and how it is used.

December 2, 2015 – Ms. Abbey attended the Health Literacy Colorado Coalition where they finalized activities for two practicum students. Ms. Abbey shared a promo piece that she wrote to be distributed on the coalition’s listserv.

December 2 & 14, 2015 – Ms. Minter attended the MLA webinar “Instructional Design for Medical Librarians.”

December 3, 2015 – Ms. Lillich attended a webinar on health literacy kiosks that are being distributed by the State Library of Kansas. Ms. Lillich offered training and NLM brochures but her offer has not yet been accepted.

December 4, 2015 – Ms. Minter attended the ICON meeting and informed members about upcoming NN/LM MCR educational activities.

December 7, 2015 – Ms. Lillich visited Lawrence Public Library and informed their health librarian about the NN/LM program and training opportunities.

December 7, 2015 – Mr. Bramble met with Comunidades Unidas/Communities United, an NLM AIDS Community Information Outreach Project, to schedule training for promotoras, clinic worker partners, and volunteers.

December 10, 2015 – Ms. Hamasu attended “A Path Towards Using the PCORnet Clinical Data Research Networks for Research,” a presentation on sharing patient data among participating facilities.

December 14, 2015 – Ms. Minter and Ms. Hamasu attended the webinar, “The Challenge of Numeracy: Why Simply Providing the Data is not Enough,” sponsored by the APHA and the UC Berkeley School of Public Health.

December 16, 2015 – Ms. Minter had a teleconference with the National Coordinator for the National AHEC Organization’s Teen Health Information Literacy National Learning Collaborative about doing a webinar. The AHEC teen health literacy projects are being funded by NLM’s Specialized Information Service.

December 17, 2015 – Ms. Hamasu and Matt Steadman, Web Developer, participated in the meeting on video retention policy and building an NN/LM YouTube channel.

December 24, 2015 – Ms. Minter co-exhibited at the Olson Center Women’s Health & Wellness Conference. Of the 292 attendees, 124 visited the booth and 100 reported that the information they received was useful. There were no demos.

January 13, 2016 – Ms. Jones met with the Director of the Society to Improve Diagnosis in Medicine to finalize procedures for the intake of requests from Expert HealthSearch users and the billing/payment of librarian searchers. During this quarter 10 search requests were distributed.

January 13, 2016 – Ms. Minter attended the webinar “The ACRL Framework for Information Literacy: Implications for HS Library Educators.”

January 20, 2016 – Ms. Minter attended the NLM webinar “2016 MeSH Highlights.”

January 21, 2016 – Ms. Minter attended the MCMLA Education Committee as the ex officio member.

January 21, 2016 – Ms. Parde-Maass attended the meeting of the Creighton University Violence Intervention and Prevention Advisory Board.

January 22, 2016 – Ms. Lillich met with the South Central Kansas Library System staff and arranged to provide training for public librarians.

January 25, 2016 – Ms. Abbey is a member of the NN/LM Exhibit Manual Review task force. She reviewed her assigned sections of the manual.

January 25, 2016 – Ms. Hamasu and Mr. Bramble attended the systematic review workshop taught by Joseph Nicholson of NYU.

January 26, 2016 – Ms. Minter attended the webinar “Aligning the Framework: An Assessment of Practices.”

January 26, 2016 – Ms. Lillich met with representatives of state regional library systems and arranged to present at upcoming events around the state.

January 28, 2016 – Ms. Jones co-facilitated the January MLA Twitter session on patient safety.

Attachments

Attachment 1

Quarterly OARF summary data: RML staff activities

Attachment 2

Quarterly OARF summary data: Subcontractor activities

Attachment 3 - NN/LM Project Reports

Project Quarterly Reports

[Longmont High School, Colorado – Health and Wellness Public Service Announcements – October 15, 2015 – January 15, 2016](#)

[Richfield Public Library – Youth Mental Health Outreach \(Library Partnership with Sevier County School District\) – October 15, 2015 – January 15, 2016](#)

[Red Feather Lakes Library – Having Fun with Health – October 15, 2015 – January 15, 2016](#)

[National Jewish Health – Literacy for Life: Teaming Up for Healthy Kids and Communities Funding Information – October 15, 2015 – January 15, 2016](#)

Attachment 4 – Promotional Materials Provided

Date	Who	Items Provided	Purpose
11/25/2015	Crete Public Library <i>Nebraska</i>	<ul style="list-style-type: none"> - 50 - MedlinePlus Bookmark - 30 - Consumer Health Card - 20 - Public Health Resources - 30 - Health Services Research Information Program Card 	I plan to host a Medline Plus informational workshop at an independent living facility.
1/25/2016	Richfield Public Library <i>Utah</i>	<ul style="list-style-type: none"> - 200 - MedlinePlus Bookmark - 100 - Health Information for Senior Citizens Card - 50 - Public Health Resources 	Bookmarks for library patrons