

Quarterly Report

Submitted on behalf of: rogerst@jocolibrary.org on July 26, 2005.

Project Code:

mcrquarterreport

Name of reporting institution:

Johnson County Library
Tim Rogers, Associate Director of Operations
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First and last name (e.g., Mary Contrary) of person submitting report:

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Reporting Period start date (e.g., mm-dd-yyyy):

04/01/05

Reporting Period end date (e.g., mm-dd-yyyy):

06/30/05

Publicity: List publicity and promotional activities conducted during the reporting period, if there were any. (Send any examples of non-electronic promotional materials to the NN/LM MCR by mail or send an email attachment to reports@rml4.utah.edu or provide URLs.)

Although publicity and promotional activities were completed for JoCoHealth and MedlinePLUS in general, specific publicity and promotional activities for the NN/LM funded community resource database were not conducted as we are still in the development stage of our project.

Complete an [Outreach Reporting Form](#) for demonstrations and training that took place during the reporting period. Complete an [Exhibit Report \(MS Word\)](#) for any exhibits as email attachments to reports@rml4.utah.edu for inclusion as appendices to this report.

Although we presented JoCoHealth and MedlinePLUS at local health fairs and as part of the library's exhibit at the Kansas Library Association's Tri-Conference booth, no specific outreach activities or exhibits were presented featuring the NN/LM funded community resource database as we are still in the development stage of our project.

Other accomplishments: List any additional activities, resources, services, and administrative arrangements or collaborations that occurred during this reporting period.

After receiving proposals in response to our RFP to develop the database and user interface, a local company was selected. The company, Agile Innovations, will develop both the database and the user interface. We have now completed the discovery phase of the database and user interface development, and we have approved a paper prototype of the user interface. An online demonstration and review of the interface is scheduled for July 28, 2005. Additionally, a weekly meeting is scheduled between the contracted service company and the library in order to track progress and ensure the project is meeting the identified needs.

Target audience: Are there any insights you have gained about your target population during this reporting period? Have their needs changed since your initial assessment? Is the group different from your original anticipated audience?

None

Goals, Outcomes, Objectives: Discuss problems, successes, surprises, and/or insights of this quarter. Based on these experiences and your progress to date, have you rethought or in any way modified your objectives for the project? Are the needs of the audience those you anticipated, and are the outcomes you expected still feasible?

Not during this quarter.

Evaluation: List any specific evaluation activities that occurred during the reporting period. Activities might include surveys, focus groups, pre- and post-tests, interviews, log of activities, or other steps to monitor progress.

The contracted vendor provides a weekly progress update to ensure the database and user interface development are on track.

Impacts and Observations: If there are anecdotes that illustrate the impact that the project is having, provide the narrative here; include any indicators of success. Share observations, lessons learned, and any other feedback you think would be helpful.

The project itself is still in development, but as we discuss the future of the project with partners and community members, we have encountered enthusiasm and encouragement.

Planned Activities: Provide a brief outline of activities (training, exhibits, web development, meetings, evaluation etc.) that are scheduled for the next quarter.

Work with the contracted company to complete development of the database and user interface

Develop data formatting standards and content collection procedures

Collect community data, assess process for opportunities for improvement, and draft content maintenance procedures